

Dada

PRIME— DADA R&D 2018



Prime is designed to express the full potential of a kitchen featuring recessed opening. It comes in a range of different compositions designed to meet the most sophisticated aesthetic demands. The finger recess runs seamlessly the length and breadth of the product and ends on the side panels, an alternative solution to the finished sides, offering ample scope for personalization. The Prime door is shaped at the top at 45° to make opening simpler and more ergonomic. The project also presents a new glass door for wall units and Flair columns, both lit with concealed LED profiles in the sides of the units, and the new Wing system with tapered aluminium shelves. The Prime snack bar completes the composition, with a titan and pewter aluminium framework and a top made of dark walnut accompanied by Woody stools by Francesco Meda, who designs the entire Woody seating collection for Molteni&C. The structure is in solid ash wood available in natural or black painted finishes. The seat can be in solid ash in the same finishes or in regenerated leather in the colours black, dark brown, natural, mud green and dove grey.

photo finishings

- _ dark walnut island base units, moka matt lacquer corner composition base units
- _ Carrara marble worktop, side panel and splashback
- _ dark walnut snack table, titan structure
- _ Woody stools, black painted ash seat and structure
- _ Carrara marble Wing system, titan aluminium shelves, LED
- _ dark walnut wall units
- _ moka matt lacquer columns
- _ bronze glass doors Flair columns, titan profiles, extra-clear transparent shelves, slate structure, LED

PRODUCT
SHEET

REGISTERED
DESIGN

V 09.2018

Dada

PRIME— DADA R&D 2018



Prime is designed to express the full potential of a kitchen featuring recessed opening. It comes in a range of different compositions designed to meet the most sophisticated aesthetic demands. The finger recess runs seamlessly the length and breadth of the product and ends on the side panels, an alternative solution to the finished sides, offering ample scope for personalization. The Prime door is shaped at the top at 45° to make opening simpler and more ergonomic. The project also presents a new glass door for wall units and Flair columns, both lit with concealed LED profiles in the sides of the units, and the new Wing system with tapered aluminium shelves. The Prime snack bar completes the composition, with a titan and pewter aluminium framework and a top made of dark walnut accompanied by Woody stools by Francesco Meda, who designs the entire Woody seating collection for Molteni&C. The structure is in solid ash wood available in natural or black painted finishes. The seat can be in solid ash in the same finishes or in regenerated leather in the colours black, dark brown, natural, mud green and dove grey.

photo finishings

- _ clay glossy lacquer base units
- _ sandblasted brushed Billiemi stone worktop, side panel and splashback
- _ dark walnut snack table, pewter structure
- _ Woody stools, black painted ash seat and structure
- _ bronze glass doors Flair wall units, pewter profiles, extra-clear transparent shelves, slate structure, LED
- _ clay painted etched glass Wing system, pewter aluminium shelves, LED
- _ clay glossy lacquer columns
- _ bronze glass doors Flair columns, pewter profiles, extra-clear transparent shelves, slate structure, LED

PRODUCT
SHEET

REGISTERED
DESIGN

V 09.2018